

Vacancy Announcement

Communication Specialist

July 4th, 2023

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GIZ Office Kazakhstan would like to announce a new vacant position in the capacity of Communication Specialist in the project “Climate Risk Management in Central Asia”.

The project “Climate Risk Management in Central Asia” advises watershed associations, regional disaster management centres and stakeholders from selected watershed councils to develop capacity for transboundary water-related climate risk reduction.

The project is part of the regional climate and security initiative “Green Central Asia” of the German Federal Foreign Office, which was launched to support the updated EU-Central Asia Strategy: New Opportunities for a Stronger Partnership.

The Green Central Asia Initiative supports high-level political dialogue between Central Asian states to create better access to information and data to enable the countries to better understand the impacts of climate change, to be more precise and to develop joint prevention measures.

Duty station: Almaty, Kazakhstan

Application deadline: 18.07.2023

Responsibilities

- Ensure all communication, outreach and public relations activities of the project in all five countries of Central Asia
- Coordinate the development and implementation of a regional communication strategy and associated action plan for the project in close cooperation with relevant partners to ensure visibility and understanding of various target groups (broader public, governmental and non-governmental data user organisations, beneficiaries etc)
- Liaising and coordinating communication activities with regional partners, e.g. CAREC, CESDRR and others
- Oversee and coordinate the design and production of educational and informational material, e.g. print products, presentations and creation of audio/video materials
- Develop suitable communication instruments for PR (e.g. country brochures, fact sheets, advertising material, presentations, newsletters, etc. based on GIZ corporate presentation and design rules)
- Support organization of events and outreach activities on national, sub-national, and regional levels

Required qualifications, competences and experience

- University Degree in relevant field, e.g. public relations, journalism, communication
- At least 3 years' experience in the field of communication, including management of social media, outreach and awareness campaigns, design of communication products and media production
- Full proficiency in spoken and written English and Russian; knowledge of other Central Asian languages is desirable
- Editorial experience, writing articles, social media content and/or press releases (evidenced by work samples)
- Ability to operate within multi-sectoral and multi-cultural teams and flexibility within a rapidly changing environment
- High motivation and ability to work independently and meet tight deadlines without compromising the quality of outputs
- Strong organizational, negotiation and management skills

GIZ is a signatory of the Diversity Charter. Recognition, appreciation and inclusion of diversity in the company are important to us. All employees shall be valued - regardless of gender and gender identity, nationality, ethnic origin, religion or belief, disability, age or sexual orientation.

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- Excellent oral and written communication skills, conveying messages to different audiences, including low-literate target groups
- Very good user knowledge of practical MS Office applications, communication apps, graphics software, web content management.

Advantage:

- Experience in the field of climate change, water management and disaster risk reduction
- Experience in development cooperation programmes, especially in Central Asia
- Knowledge of the Central Asia development cooperation landscape (line ministries, international donors, development priorities, regional organizations etc.)

Interested candidates should send their motivation letter and CV (English) not later than 18.07.2023 to e-mail shiringul.karimova@giz.de.

Applications without a motivation letter will not be considered.

Only short-listed candidates will be invited to an interview.

The incumbent should be ready to start in July-August.